



State of Utah

Department of Commerce

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MEDIA ALERT

Division of Consumer Protection signs Settlement with Tru Talent agency

"Tru Talent must cease all consumer wage garnishments and erase collection agency debts"
(For immediate release...)

SALT LAKE CITY, Utah – Francine A. Giani, Executive Director of the Utah Department of Commerce, announced today that the Utah Division of Consumer Protection has entered into a Settlement Agreement with Tru Talent Management SLC, Inc. and Brandi Frommelt over the talent agency's business practices in Utah. By signing the Settlement agreement Tru Talent agrees to pay a \$40,000 fine to the Division for consumer restitution, not conduct business in Utah for one year, cease all wage garnishments and waive all collection agency actions against current Tru Talent customers.

"This Settlement will help hundreds of Utah consumers who were pressured into costly modeling classes while never receiving auditions and other services promised to them by Tru Talent," said Francine A. Giani, "Now Utahns who had dreams of fame and fortune but were dragged into debt will have their collection accounts disappear and wage garnishments stopped...a fitting end to this story."

To be eligible for a consumer claim in this settlement, consumers must have had signed contracts with Tru Talent dated before the settlement agreement. In addition, the Division is allowing consumers to file claims with Consumer Protection until Dec. 31, 2011.

Consumers may file a complaint for claim regarding Tru Talent through the Utah Division of Consumer Protection at their website: www.dcp.utah.gov or call (801) 530-6601 for more information.

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